



Peter Verburg (1947)

“straight business stretches the soul”

- Education
 - VU University of Amsterdam, business economics (financing, marketing and organisation)
 - Education in financial analyses, managing, etc.
 - Additional education in mediation, program management and process analysis

- Working experience

1973 – 1976	Management consultant, Ministry of Economic Affairs, Statistics Netherlands
1976 – 1979	Financial consultant CESWO, Paramaribo
1979 – 1995	Bank official/manager NIB, The Hague
1995 – 1998	Manager Bruynzeel Multipanel, Zaandam
1997 – 1998	Manager International Affairs Bruynzeel Holding, Bergen op Zoom
1999 – present	Self-employed interim manager/consultant/coach, mostly in different not-for-profit areas, result management
2009	Entry into STRATCH Creating Corporate Vitality

- Work areas
 - Managing and coaching change programs
 - Market development (vision, mission, strategy)
 - People management and discovering talents
 - Structuring organisations/joint ventures
 - Conduct of business and management tools
 - Organising finances... (budget development and evaluation)
 - Connecting people and groups

- Current themes
 - Change... troubles can be a blessing in disguise...
 - Social services
 - MatchingTeam and coaching
 - Culture consciousness and scale
 - Optimisation and implementation of working processes
 - Balanced scorecard and ambition management
 - Program management (realising strategic goals)
 - External cooperation

- Personal

Married, father of four amazing young people

- Contact

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